

New UX

04/08/2016 06:51 PM - Luke Murphey

Status: Closed	Start date: 04/08/2016
Priority: Normal	Due date:
Assignee:	% Done: 0%
Category:	Estimated time: 0.00 hour
Target version:	

Description


Treat this more as an app than a website.

Some thing that could be done:



- Use a "hamburger" menu on the side as opposed to navigation across the top
- Keep the header across the top
- Have a floating footer at the bottom

The screenshot shows the Harvard Business Review website interface. On the left is a navigation menu with options like 'THE LATEST', 'MOST POPULAR', 'ALL TOPICS', 'VIDEO', 'MAGAZINE ARCHIVE', 'STORE', 'VISUAL LIBRARY', and 'MY LIBRARY'. The main content area features an article titled 'Technology Changes, Good Management Doesn't' by Zachary First, dated April 07, 2016. The article includes a grid of 12 small bowls containing various ingredients like green beans, almonds, chicken, red peppers, lentils, potatoes, cilantro, mushrooms, green onions, mushrooms, onions, and peas. Below the grid is a paragraph of text discussing Moore's Law and Peter Drucker's views on managing people. On the right side, there are sections for 'WHAT TO READ NEXT', 'RECOMMENDED' (including 'Playing to Win Strategy Toolkit' and 'HBR Tools: Better Meetings'), and a 'SUBSCRIBE + SAVE!' button at the bottom.

Notice the header that becomes fixed as the user scrolls down:





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Technology Changes, Good Management Doesn't

Related issues:

Related to TextCritical.net - Feature #1400: Reader centric UI	Closed	07/18/2016
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History

#1 - 04/09/2016 03:33 AM - Luke Murphey

Some themes that I could use:

- [Right - Responsive Admin Template](#)
- [Embark](#)

#2 - 08/19/2017 05:27 AM - Luke Murphey

- Related to Feature #1400: Reader centric UI added

#3 - 01/05/2022 05:36 PM - Luke Murphey

- Status changed from New to Closed

Files

hbr.png	683 KB	04/08/2016	Luke Murphey
hbr_header.png	39.1 KB	04/08/2016	Luke Murphey